



Amthal wins Security for NQ64 Soho

Amthal has worked closely with contractors in the fit out for the new NQ64 arcade bar in London, ensuring staff and guests can enjoy the retro arcade games and classic consoles safely and securely.

The new addition in Soho, NQ64's eighth UK venue, now offers a choice of over 30 original arcade games including Time Crisis, Guitar Hero, Dancing Stage and Pac-Man, alongside a selection of gamer-themed cocktails.

In the build, contractors Clarke Gough ripped out the existing site, taking it right back to the brickwork and building from scratch to create the new NQ64 experience. This included removal of a legacy CCTV and intruder alarm, which Amthal replaced with a smart and monitored solution.

Newly opened, the bar has already been highlighted as a great success, described as the ultimate level of entertainment, promising to elevate the capital's nightlife and provide the 'latest immersive experience for Londoners.'

Says Andy Platt, Property Manager at NQ64 Arcade Bars: "It's always exciting to open a new venue, but bringing NQ64 to London has been a huge ambition of ours for some years. We think it will bring a whole new dimension to the entertainment landscape of the capital by transporting visitors back in time. This is whilst being the latest hotspot for those who just want to have a drink and a good night out in the capital."

NQ64 Soho has a capacity for 300 people, for which safety and security was a top priority in the specification and design of the venue.

Andrew Clarke of Clark Gough Contractors added: "This was an immense project where every aspect of the design had to work with the retro glowing neon graffiti theme of NQ64, right from the entrance through to the bar area."

Client: NQ64

Outcome: staff and guests can enjoy the retro arcade games and classic consoles safely and securely.

"In the first fit stage, we had to include security to ensure compliance. Having Amthal on board right from the early stages of the design, and specification of the bar development was key. The team could offer advice and practical support on how and where to install the right systems to assure guest safety and peace of mind."

Bar security was one of the biggest challenges presented, to enable balancing a welcoming and entertaining environment that doesn't compromise on the safety of guests. For the new Soho facilities, Amthal installed latest monitored intruder alarm and IP CCTV to maximise protection and visual verification across the site.

Steve Holdway, Amthal Account Manager – Sales Team concluded: "NQ64 welcomes its guests to explore its retro atmosphere with the music, games and cocktails which we all know and love.

"Security measures must be in place to protect everyone on site, and the property itself, and this extends to all part of the premises. What our work here shows is the importance of operating closely with contractors right from specification and design to ensure systems can be installed that blend with their surroundings, without affecting the experience of staff and guests."

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